## **OPTIMAL Wall NW Easy Tack** Product Information



**OPTIMAL**SELECTION

**OPTIMAL Wall NW Easy Tack** is a Self-Adhesive non-woven Paper, which we have developed for installation of wall graphics. It is printable with all Latex and Solvent printers, and the product has been top-coated for high quality printability.

- High quality product
- Easy installation
- No shrinkage (you can butt-joint install)
- PVC free

## **Product Construction:**

Layer 1 - 170gsm Coated Non-Woven Layer 2 - Easy Apply Adhesive Layer 3 - 70gsm White Kraft PE Coated Release

The adhesive has been developed so that when you install the graphic, it can be removed once or twice before you are happy with your hanging, which makes it easier to install. The adhesive is what we would call a semi-perm adhesive. So the product can be used for both short and long term, whilst being able to remove. It is removable, however there is a chance that you will remove some of the paint from the wall.

## Application

- Feature walls in homes
- Commercial Graphic Installs
- Restaurants
- Hotels
- Bars
- Exhibitions
- Fine Art

## Widths Available

1300 mm